



Collegiate Running Association and Loudoun Street Mile extend partnership through 2021

The Loudoun Street Mile will host the 2020 and 2021 Collegiate Road Mile National Championships

November 11, 2019 – Winchester, VA - The Collegiate Running Association (CRA) and the Loudoun Street Mile announced they have extended their partnership to bring the 2020 and 2021 Collegiate Road Mile National Championship back to Winchester, VA. The 2019 One-Mile event saw a twenty percent increase in participation as the first Collegiate Road Mile Championship in history while boasting a total prize purse of \$4,000.

“The Loudoun Street Mile is a historic and iconic event,” said **Collegiate Running Association Co-Founder Steve Taylor**. “Race Director - Mark Stickley, event staff and the community did an amazing job of hosting our first ever Collegiate Road Mile Championship in 2019. We know they are committed to providing an epic atmosphere for the event and all the participants, including the college students. Historic Winchester served as the perfect backdrop for the finish. With this agreement college students can plan their schedules to include the Collegiate Road Mile Championships far in advance. As fans, we can look forward to enjoying more great performances, restaurants and history in the [area of old town Winchester](#).”

The Loudoun Street Mile is held on Memorial Day each year with the 2020 edition scheduled for Monday, May 25 and the 2021 edition scheduled for May 31. There will continue to be a common start for the Collegiate Championship and open championship, allowing eligible college students to win both collegiate and open prize money.

“Having participated in the Loudoun Street Mile numerous times, I am extremely excited about the CRA continuing this partnership to host a collegiate championship as part of the race,” said **CRA co-founder Jon Molz**. “This is a top notch, quality event with a community that

embraces it, and I know that all of the runners will have a blast again next year racing down the hill to the finish with a crowd cheering them on.”

Along with many festivals held throughout the year, Winchester is also the home of Shenandoah University and sits in the beautiful Shenandoah Valley at the foothills of the Blue Ridge Mountains. The small city of 25,000 hosts numerous charming shops, delicious restaurants, centuries-old architecture, numerous historical landmarks, and museums waiting to be explored following the races. Old Town Winchester offers convenience, charm, and a warm welcome to all.

"Hosting the Collegiate Road Mile Championship in 2019 proved to be a boon to our race," said **Mark Stickley, Loudoun Street Mile Race Director**. "The race was more competitive with deeper fields and there was a renewed enthusiasm surrounding the event. We are thrilled to continue this partnership for 2020 and 2021 and hope to become a preferred destination for many collegians who are seeking good competition on a great course. This continued partnership will raise our profile while also bolstering our mission of being a family-friendly event and fundraiser for [The Laurel Center](#), a local shelter working in our community to stop the cycle of domestic and sexual violence."

Participants will be chasing a minimum prize purse of \$4000. All money will be distributed equally among male and female award winners with collegians also eligible for open prize money. Again this year the event will offer a \$200 bonus to the winning male for a sub-4 minute mile and winning female for a sub-4:30 mile performance.

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[About the Collegiate Running Association](#)



The Collegiate Running Association (CRA) is a 501c3 non-profit organization founded November, 2013 with a mission to promote healthy lifestyles among college students by providing and expanding opportunities in the sport of running. The vision of the CRA is to offer national championship events in road, mountain, and trail running with prize money specifically reserved for college students enrolled in at least one class. Since 2014, the CRA has awarded over \$120,000 in prize money specifically to college students in road, mountain and trail running events. Membership is open to the public ([click here](#)).

Follow the CRA on [TWITTER](#), [INSTAGRAM](#), [FACEBOOK](#), and [LINKEDIN](#).

About Shenandoah Valley Runners (SVR)



Shenandoah Valley Runners (SVR) mission is to promote and encourage running, regardless of age, gender or physical condition. To accomplish its mission, SVR holds races and social runs, awards scholarships, sponsors speakers and coordinates with other agencies in the community advocating running and walking. Although the primary club base is in Winchester, Virginia, our club membership and activities cover the greater northern Shenandoah Valley Area.

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