



## Collegiate Running Association announces Road Mile Championship within Loudoun Street Mile

**2019 Loudoun Street Mile to host Collegiate Road Mile Championships with \$4,000 Total Prize Purse**

**March 10, 2019 – Winchester, VA** - The Collegiate Running Association (CRA) and the Loudoun Street Mile are excited to announce a partnership which will bring the 2019 Collegiate Road Mile National Championship to Winchester, VA. The 1-Mile event will be the first Collegiate Road Mile Championship in history and will offer prize money specifically reserved for college students.

“The mile is an event we have been interested in for several years and the Loudoun Street Mile in Winchester, Virginia is a perfect match for the first-ever Collegiate Road Mile Championships,” said **Collegiate Running Association Co-Founder Steve Taylor**. “Our membership has requested this race distance and we listened. Everyone knows the mile. It’s truly the universal distance of our sport. We are looking forward to watching great performances in the [historic area of old town Winchester](#). It is especially beautiful for the race finish.”

The Loudoun Street Mile is scheduled for Monday, May 27, and will also host the RRCA State Championships. There will be a common start for the Collegiate Championship and open championship, allowing eligible college students to win both collegiate and open prize money.

“Having participated in the Loudoun Street Mile numerous times, I am extremely excited about the CRA hosting a collegiate championship as part of the race,” said CRA co-founder Jon Molz. This is a top notch event with a community that embraces it, and I know that all of the runners will have a blast racing down the hill to the finish with a crowd cheering them on.”

Along with many festivals held throughout the year, Winchester is also the home of Shenandoah University and sits in the beautiful Shenandoah Valley at the foothills of the Blue Ridge Mountains. The small city of 25,000 hosts numerous charming shops, delicious restaurants, centuries-old architecture, numerous historical landmarks, and museums waiting to be explored following the races. Old Town Winchester offers convenience, charm, and a warm welcome to all.

"The Loudoun Street Mile is excited to partner with the CRA to bring the Collegiate Road Mile Championship to Winchester," said **Mark Stickley, Loudoun Street Mile Director**. Stickley added, "This partnership will greatly raise the level of competition in the race and be an attractive opportunity for collegians, many of whom will be in peak condition from track season. It will also bolster our mission of being a family-friendly event and fundraiser for The Laurel Center."

Participants will be chasing a total prize purse of \$4000 with \$1700 designated for the top three collegians. All money will be distributed equally among men and women. Additionally, this year we will also offer a \$200 bonus to the winner(s) for a sub-4 minute mile (sub-4:30 for women). Collegians will also be eligible for open prize money. Prize money breakdown as follows per gender:

<b>Collegiate Championship</b>	<b>Open Championship</b>	<b>Masters Championship</b>
1 <sup>st</sup> - \$500	1 <sup>st</sup> - \$500	1 <sup>st</sup> - \$75
2 <sup>nd</sup> - \$250	2 <sup>nd</sup> - \$250	
3 <sup>rd</sup> - \$100	3 <sup>rd</sup> - \$150	
	4 <sup>th</sup> - \$100	
	5 <sup>th</sup> - \$75	

**BONUS:** \$200 (First Male - Sub 4:00 / First Female - Sub 4:30)

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### **About the Collegiate Running Association**



*The Collegiate Running Association (CRA) is a 501c3 non-profit organization founded November, 2013 with a mission to promote healthy lifestyles among college students by providing and expanding opportunities in the sport of running. The vision of the CRA is to offer national championship events in road, mountain, and trail running with prize money specifically reserved for college students enrolled in at least one class. Since 2014, the CRA has awarded over \$100,000 in prize money specifically to college students in road, mountain and trail running events. Membership is open to the public ([click here](#)).*

Follow the CRA on [TWITTER](#), [INSTAGRAM](#), [FACEBOOK](#), and [LINKEDIN](#).

### **About Shenandoah Valley Runners (SVR)**



*Shenandoah Valley Runners (SVR) mission is to promote and encourage running, regardless of age, gender or physical condition. To accomplish its mission, SVR holds races and social runs, awards scholarships, sponsors speakers and coordinates with other agencies in the community advocating running and walking. Although the primary club base is in Winchester, Virginia, our club membership and activities cover the greater northern Shenandoah Valley Area.*

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Contact: Collegiate Running Association  
[www.CollegiateRunning.org](http://www.CollegiateRunning.org)  
[info@collegiaterunning.org](mailto:info@collegiaterunning.org)