



COLLEGIATE
RUNNING
ASSOCIATION

Contact:

Collegiate Running Association

info@collegiaterunning.org

Collegiate Running Association Renews Association Partnership with US Trail Running Conference

(Richmond, VA, January 24, 2018) -- The Collegiate Running Association is excited to announce it has extended its Association Partnership for the 2018 US Trail Running Conference to be held August 29-31, 2018. The Conference is presented by the **City of San Luis Obispo, CA**, and **Race Roster**, the fastest growing endurance registration website in North America. The sixth annual conference is for trail runners of all levels, trail race directors, and sponsors and exhibitors, and is held in partnership with the **American Trail Running Association**, and **Race SLO**.

“We are thrilled to continue our partnership as an Association Partner with the 2018 US Trail Running Conference”, said Steve Taylor, Collegiate Running Association President and Co-Founder. “Trail and Mountain Running, along with road running, are huge to us. We recently held the first Collegiate Trail Running National Championship in history in conjunction with the newly created Indiana Urban Wilderness Run in Indianapolis, Indiana in 2015 and we will hold our 5th Collegiate Mountain Running National Championship this summer. To be part of this conference, which is promoting the sport, and to help provide an avenue for college students to be introduced to trail running furthers our own mission of promoting healthy lifestyles among college students. We are thrilled to continue our support of this conference and the new location for this event.”

Trail Running continues to see exponential growth across the U.S. and is poised to become one of the most popular outdoor active pursuits in the United States. Established in 2013, the US Trail Running Conference, whose mission is to lead, educate, connect and empower an inclusive tribe of trail runners, race directors and industry leaders working to share best practices with the trail running community, is dedicated to a growing and dynamic segment of the sport of running.

Terry Chiplin, Event Director of the US Trail Running Conference, and Owner of **Active at Altitude**, commented, “I am delighted that the Collegiate Running Association continues as an Association Partner with our event. This partnership provides a strong connection for college

students and gives them an opportunity to add their youthful vision to the growth and development of Trail Running across the country. I am very excited for a bright future, and the possibilities this partnership can bring to fruition for both the Collegiate Running Association, and the US Trail Running Conference.”

For Race Directors, expert panelists lead sessions on key topics to enable Race Directors to manage successful and sustainable Trail Races. The 2.5 day event also features two networking evenings and expo with sponsors and exhibitors that include registration platforms, apparel, race director supplies, timing services, headwear, nutritional products, awards and medals, and custom inflatables.

For Trail Runners, the Conference is a unique opportunity to gather, learn and be inspired by some of the best trail runners and experts within the sport. Interactive workshops and speaker panels cover a range of trail running related issues, from women runners and trail safety, to trail maintenance and advocacy. A varied expo features sponsors and exhibitors from across the sport. Race Directors and trail runners who register for the Conference can also benefit from a discounted registration for the SLO Ultra that takes place on Saturday September 1 following the Conference.

To register for the conference visit their website located [HERE](#) or for more details, contact Event Director, Terry Chiplin, terry@ustrailrunningconference.com

About the Collegiate Running Association

The Collegiate Running Association is a 501(c)3 non-profit organization founded November, 2013 with a mission to promote healthy lifestyles among college students by providing and expanding opportunities in the sport of running. Over the past 4 years (2014-2017) over 11,000 college students from across the U.S. have participated in Collegiate Running Association National Championship events. Since 2014 seventeen Collegiate Running Association members have qualified for 52 U.S. National Teams. And since 2014 the Collegiate Running Association and our race partnerships have awarded over \$80,000 in prize money and travel specifically to college students.

Follow the CRA on [TWITTER](#), [INSTAGRAM](#), [FACEBOOK](#), [GOOGLE+](#), and [RunnerSpace](#).
Become a **FREE** Member.