

Runners, Coaches, and Supporters:

On behalf of the <u>Collegiate Running Association</u> (CRA) and our 2,000+ free members, I would like to update you and the athletes you coach on the remaining prize money events the association will host in 2015. As a 501©3 non-profit organization, the CRA's mission is to "promote healthy lifestyles among college students through running."

In 2015, the CRA has partnered with four nationally recognized road, mountain and trail races (disciplines not offered within the NCAA) across the U.S. to offer prize money specifically reserved for college students (regardless of NCAA /NAIA eligibility) taking at least one college course at any level (JUCO, Undergraduate, Graduate or Post Graduate class). These races will offer a total of \$38,000 in prize money to college students; a \$22,000 increase from the \$16,000 awarded in the CRA's first year, 2014.

As a reminder, in August 2013 NCAA DI Legislation (Article 12.1.2.4.1, Article 12.02.3, Article 12.02.2) went into effect collectively permitting NCAA DI athletes with eligibility to legally accept prize money to cover sport related expenses over a full calendar year (January 1-December 31) while preserving their NCAA DI eligibility.

Please share these event details with athletes and coaches you know:

June 13----Indianapolis, IN...<u>Indiana Urban Wilderness Trail Run 1/4 Marathon (10.55km)</u>

CRA National Trail Race Championship

\$6,000 Prize Purse for College Students - open to any student that has completed a class since January 1, 2015 or any student enrolled on race day

July 25-----Bend, OR...........U.S. & Collegiate National Mountain Running Championship

USATF Team Selection Race for World Mtn Running Championships

\$12,000 Prize Purse - open to any student that has completed a class since January 1, 2015 or any student enrolled on race day

Collegiate Running Association, Inc. www.collegiaterunning.org info@collegiaterunning.org

## November 22---Norfolk, VA....Blue Moon Harbor Lights Half Marathon

**CRA National Half Marathon Championship** 

\$10,000 Prize Purse for College Students - open to any student enrolled in a class between August 1, 2015 and race day

## Already completed:

March 28---Richmond, VA..... Ukrop's Monument Avenue 10K presented by Martin's

CRA National 10K Road Race Championship

\$10,000 Prize Purse for College Students

The Collegiate Running Association asks for your continued support and appreciates your ideas on how this organization can better support and serve athletes going to college in the U.S. We want to continue to improve the overall reach of our mission and the support the CRA provides to all college students and emerging elite runners.

Our best regards,

The Collegiate Running Association